



## Hair Bleaches Lighteners - ALTER EGO ITALY

**BE PURE BLONDE LIGHT BLUE POWDER**  
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**ALTER EGO**  
ITALY

SALON EXCLUSIVE

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bleaching powder blue compact presents a new formulation for the discoloration, thanks to a special blend of active ingredients that make the service more powerful and cosmetic bleaching with up to 7 tones.

**box:** bag of 500 g.