



## Hair Bleaches Lighteners - REDKEN

### BLONDE GLAM PURE LIGHT CREAM

Whitener new paste



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The new system

Whitener paste to lighten up to 7 tones.

The result is obvious : perfect streaks, extra light blond hair and reconditioned.

- Faster: lightening agents faster than 20% compared to conventional powder bleaches.
- More uniform lightening more controlled thanks to the blocking agents of metal ions, which are responsible for maintaining the momentum of discoloration.
- More reconditioning : thanks to Lumisilk Technology, a patented technology and ultra high performance with ceramides to strengthen the cuticle lipids to meet 100% the rate of lipid hair and ensure compliance, and wax -gloss for extreme brightness, thanks the combined action of bee wax white pulp and palm oil derivative oxidants.

Available in two formulations :

- POWER LIFT formula for natural bases or dark colored (heights of tone 1-5)
- FREE AMMONIA : clear formula for the natural bases (heights of tone 6-10)

**method of use** : can be mixed in a ratio of 1:1, 1:2 or 1:3, only with oxidants Blonde Glam Conditioning Cream Developer. The mixture depends on the technique used and the texture that you want to get

**box:** 500 g jar