



Hair brushes - GIUBRA

PLATINUM BRUSH - IONIC ACTION

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- **IONIC ACTION** : a feeling of freshness eliminating tension and tiredness from the skin and hair.
 In the air there are small particles and molecules invisible called anions and cations. The anions are abundantly present in the mountains woods or in the vicinity of waterfalls where humidity and temperature are in good balance. The refreshing feeling and italyzante that these sites generate is mostly determined by the considerable amount of anions present. Anions contribute to increasing the absorption of nutrients in our body reducing the accumulation of waste materials. brush PLATINUM by emitting negative ions (anions) products from the components used for the realization of the bristles conveys a feeling of freshness when you brush your hair eliminating tension and fatigue from the hair and the skin. Moreover Platinum retaining moisture evaporation helps to keep your hair moisturized and shiny without weighing it down.
- **LONG LIFE** : bristles placed on one another and securely fixed to obtain an optimal anchoring. Most of the nylon bristles are intertwined within the aluminum cylinder with metal wires. however when the metals are exposed to heat and expand the grip of the wire on the bristle decreases until not guarantee seal with the consequent fall. bristles wavy PLATINUM instead are positioned in a very compact one above the other and fixed firmly stratified on metallic brush in order to obtain an optimal anchoring. Even after prolonged use does not occur the reduction of the bristles allowing a more prolonged in time.