



## Hair Color - BBCOS

### KERATIN COLOR KERATIN COLOR



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#### permanent coloring keratin -based

It combines the delicacy of a dye without ammonia, the more protein physio compatible for the hair : the hydrolyzed keratin. Result: hair silky, healthy, full-bodied, colors and natural tones enhanced with bright reflections. Keratin is a protein that forms the basic component of hair, hair, and nails. Hair keratin is present in the cuticle, a thin outer layer which is responsible for the gloss and smoothness of the hair, in the cortex, where keratin fibers and fibrils bind and determine the strength and elasticity of the hair. Finally, in the bone, consisting of keratin proteins, which reads the color of the hair. Dyes, easily change the chemical bonds of the keratin damage it.

KERATIN COLOR is the color in cream without ammonia based hydrolyzed keratin that is easily embeddable from the cuticle and cortex of the hair during the treatment to meet the need for a regeneration protein.

**Shades** available in 40 shades.

**way of use:** mixing a cream tube KERATIN COLOR 100 ml with 150 ml of Oxigen BBcos, thus obtaining 250 ml of cream, quantity sufficient to dye a thick head of hair. Shutter speed 30/35 minutes. Exclusive for hairdressers. Mixing: 1: 1.5.

**box:** 100 ml tube.