



## Haircare Treatments - EUGENE PERMA

### ESSENTIAL

PROFESSIONNEL  
**EUGENE PERMA**  
*Paris*



✉ bbazar@globelife.com  
☎ +39 0331 1706328

### ESSENTIAL

Researchers Eugene Perma have identified various sources of imbalance of hair and elaborate rituals of custom beauty, to respond to the specific needs of any kind. With ESSENTIEL of Eugene Perma Professionnel is the research is at the service of the vitality of the hair and offers high-precision treatments with new active ingredients.

Advantages: each product is conceived as a , first pressing, in order to get a treatment that penetrates deep into the hair or fibre of the scalp to give off the action of the active ingredient, in dealing with a specific issue in depth and give a full sense of well-being. All products are dermatologically tested.

ESSENTIEL treatments offer a line for every need of the hair or the scalp, each with a different core technology and a different reference color. It belongs to the range of hair pointing NUTRIGENESSE sensitized and ultra-sensitized.

#### **NUTRIGENESSE SHAMPOO**

##### **dry and sensitized hair the best seller of the ESSENTIEL**

The Ceramidik complex, Mimetic ceramides-based, restores the lipid balance of the hair with a proper supply of essential lipids. Repairs the damage of concrete fiber lipid, preventing hair breakage and the reappearance of split ends. The hair together throughout their youth. Perfectly untangled are regenerated and is no longer affected by episodes of dryness. The shampoo nourishes and restructures the hair fiber is thanks to a smoothing effect on the cuticle for I, azione Ceramidik complex.

Search results: feeds, plays and restructures the fiber. Helps to untangle the hair. Gives softness and brightness.

**packing:** flacon of 250 and 1000 ml.

##### **Body TREATMENT OIL and hair the must haves of ESSENTIEL**

The oil TREATMENT is a real moment of pleasure to give away the hair and entire body. Is a luxurious ritual that restores hair gloss and extreme softness. The oil has exceptional properties. The non-greasy texture reveals all hair beauty and nourishes their deep fiber. Search results: penetrates immediately into the hair. Strengthens and revitalizes. Nourishes in depth.

**packing:** 100 ml bottle.