



## Haircare Treatments - JOICO

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### **treatment botanical extracts to fall**

A treatment rich in botanical extracts to combat hair loss and prevent the thinning. The line consists of:

#### **PURIFYING SCALP CLEANSE**

A shampoo that cleans and purifies the scalp and hair. Biotin, vitamin B6 and nettle nourish the scalp, while vitamin A, vitamin E and Ginkgo Biloba neutralize damage from free radicals. Mint and balsamic Hops tone and improve the condition of the scalp.

#### **SCALP STIMULATING TREAT**

To accelerate scalp respiration, nourish hair follicles and pilliferi remove residue buildup of DHT from the scalp, creating an optimal environment for the processing and subsequent products.

#### **BALANCING SCALP NOURISH**

To nourish the hair, restoring balance and protect the scalp, creating an optimal environment. Sunflower Oil, Rosemary Oil Ivy extract nourish and defend the hair from the damage of environmental assaults. The Glycoproteins protect and moisturize chemically treated hair.

#### **ADVANCED RESCUE thinning**

To save your hair in advanced stages of thinning by increasing the oxygen supply to the scalp and delivering a high dose of nutrients to the follicles creating an optimal environment for the scalp that is healthier, more often. Densiox contains a patented complex of rejuvenating the hair, which nourishes and stimulates each follicle from the inside to stimulate regrowth.