



## Haircare Treatments - JOICO

### COLOR ENDURE COLOR ENDURE

**JOICO**



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washing line for all types of colored and treated hair. The three-phase technology, which includes: Shampoo, Conditioner and Leave In, you can extend the longevity and integrity of colore. Nella first phase, use COLOR ENDURE SHAMPOO to gently cleanse, follow the COLOR ENDURE CONDITIONER to untangle and feed the fiber hair and finally the cOLOR ENDURE LEAVE IN Spray prevents color loss and tonal change. The hair color lasts longer, the hair is softer, more manageable and more forti. Disponibile also Shampoo and Conditioner for cool blonde and gray. Shampoo and Conditioner VIOLET COLOR ENDURE, helps maintain and brighten cool blonde and gray, avoiding the oxidation of color and then the virazione to shades of yellow.