



## Haircare Treatments - OPTIMA-COSMEDI

### LINE RECONSTRUCTION



**Optima**  
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### LINE RECONSTRUCTION

A 4-step program to rebuild the hair from within, thanks to the effects and benefits of natural keratin. The attack on the hair by chemical treatment, UV radiation and environmental pollution, decreases progressively Keratin leaving hair weak and brittle. Enriched with keratin extracted from the wool of cashmere, treatment reconstructs and strengthens damaged areas of the hair giving it again, recreating the infrastructure strength and elasticity. It also prevents frizz and split ends giving splendor of all lengths.

#### SHAMPOO RECONSTRUCTION

This shampoo is the first step of the reconstruction process capillary. Its rich formula gently cleanses the lengths feeding them instantly eliminates frizz with a strong anti-static action.

**package** : bottles of 250 and 1000 ml.

#### RECONSTRUCTION MASK

The intensive mask is the second step in the process of rebuilding the capillary. Its rich cream rebuilds and strengthens the hair frizzy and damaged. Detangles and eliminates frizz leaving the lengths soft and shiny.

**package** : 150 and 500 ml tubes.

#### FLUID RECONSTRUCTION

This fluid is the third step in the process of rebuilding the capillary. The complex keratin reconstructs damaged areas by protecting against free radicals and pollution. Prevents frizz and split ends giving splendor to any lengths.

**method of use** : Apply the mask to damp hair after massaging lengths. Do not rinse.

**package** : 150 ml bottle.

#### REBUILDING SERUM

It is the last step in the process of rebuilding the capillary. It nourishes and repairs the hair frizzy and damaged hydrating and elasticizzandoli.

**method of use** : apply after fluid to damp hair and distribute thoroughly.

**package** : 75 ml vial.