



## Hair Color - ALFAPARF

### EVOLUTION OF THE COLOR HCI EVOLUTION OF THE COLOR HCI



# ALFAPARF

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### EVOLUTION OF THE COLOR HCI EVOLUTION OF THE COLOR HCI

With its pure crystallized micropigments HCI (Hyper Color Intense System) penetrates more easily and deeply into the hair structure. The micro pigments in the presence of hydrogen peroxide, clump together forming new molecules of color, larger and more concentrated that remain fixed for a long time into the hair fiber.

Result:

- Maximum coverage and maximum lifting power.
- Reflections infinitely more bright, shiny, and loyal nature.
- Nuances exceptionally more intense.
- Colour visibly more durable.

**Shades** available in 123 colors for endless exercises in style :

- 24 natural shades. • 77 shades fantasy. • 16 super lightening shades.
- 2 enhancers lightening. • 4 correctors.

Package : 60 ml tube.

#### **SERIES PURE REDS**

The first complete series with an exclusive red reflection trend, 100% pure thanks to new technology patented Multi Lamellar Vehicle.

**LENGTH:** colors visibly more durable and stable tone longer.

**INTENSITY :** and intensity amplified without limit.

**COVERED:** excellent coverage without mixing with the natural base.

Shades three levels of red for a personalized result : RED, INTENSE RED, RED EXTREME RED BOOSTER, additive intensifier.

**box:** 60 ml tube.