



Hair Color - ALTER EGO ITALY

BE BLONDE-PURE TONER PURE TONER



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Warming cream naturally blond hair is bleached or bleached. Toning with just so progressive and balanced, neutralizes unwanted reflections warm giving sublime brilliance longer. Its delicate formulation with Active Oil & Shine Inca Complex eco-certificates is free of ammonia for optimal skin comfort and respect of the structure of the hair.

shades: PURE WHITE ice blond effect/PURE PLATINUM blonde ash effect/PURE CAMEL caramel blonde effect/PURE POWDER blonde pastel effect.

directions for use: 1: 2 mixing.

packaging: 60 ml tube.