



Hair Color - COLOR DESIGN

COLORDESIGN AMMONIA FREE COLOR COLORDESIGN AMMONIA FREE COLOR



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Ammonia Color Free Colordesign is the coloring formulated with the best pigments and the best raw materials' without ammonia' available on the market at the most advantageous price.

SEMI PERMANENT ACTING AS PERMANENT

The semi-permanent that behaves like a permanent color. This coloring gives excellent white hair coverage. Without ammonia and without lightening power' avoids unwanted warm tones and makes this line an excellent choice for men.

RICH SELECTION OF COLORS

Available in **50 shades'**Colordesign allows real color intensity control and vibrant tones. A neutral series that guarantees the coverage of white hair and a series of chocolates' great fashion for today's blackberries.

BRILLIANCE AND BRIGHTNESS

Brilliance and brightness were key results when using Colordesign dye products. The colorist can choose the perfect color for each customer depending on whether you want a matte or translucent effect.

LONG-LASTING

The color discharge is very light and is tone on tone. The result is an unparalleled color that never discharges into an unwanted or unexpected tone.

ZERO TUBE-TO-TUBE VARIATIONS

Colordesign is produced in some of the most technologically advanced plants in the world' computerized and 100% robotic ' without any human intervention' that ensure perfect blends and packaging without variations from pipe to tube.

NO HEAVY CHEMICAL ODOR

Colordesign colors have the best fragrance on the market. No heavy ammonia smell was just a pleasant tropical fragrance that was never intrusive or aggressive.

PROTECTION EFFECT

The base is composed of a complex of highly selected cosmetic substances' including *ALBA WAX* (beeswax)' *CERAMIDE A2* and *HYDROLIZED KERATIN* that ensure a calming action of the skin cells and conditioning restructuring of the hair structure. It also contains a *POLYQUATERNIUM-22* cationic polymer that completes the treating action by protecting the hair leaving it strong and bright. More than 90 % of the base is represented by all the conditioning substances that make up the Colordesign colouring cream.

how to use:

LAYING TIME (DILUTION 1:1'5):

- 7/13 Vol. – Time 30 minutes

packaging: 100ml tube