



## Hair Color - DIKSON

### AMMONIA FREE COLOR DIKSON



✉ bbazar@globelife.com  
☎ +39 0331 1706328

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the new permanent oxidation hair dye staining is completely free of ammonia, p-phenylenediamine antioxidants and rich in natural elements. Made with Argan oil, cranberry extract, panthenol and silk proteins. The hair is healthy and thick, shiny and natural, refreshed and silky to the touch. The formula DIKSON AMMONIA FREE COLOR offers hairstylist :

- 100% coverage of all white hair without the need for addition of bases and with long lasting result
- Lightening up to 4 shades
- Stability of the product mixture without the need of thickeners
- No oxidation after opening the product, contrary to what may happen with products in gel or oily base
- You can mix the shades for an infinite range of colors
- Maintenance of the habits of the hairdresser in color service without the risks related to the application of base oil and gel.

**Shades** 41 new shades in the series ASH, GOLD, COPPER, RED, INTENSE RED, FASHION, BEIGE, superschiarente.

**method of use** : mix in a bowl of cream 60 ml and 60 ml of oxidizing emulsion at 20/30 vol., apply on hair as usual and leave on for 30 min. Rinse. For super lightening shades mix in a bowl of cream 60 ml and 60 ml of oxidizing emulsion at 30/40 volume, apply on hair as usual and leave on for 40/45 minutes, then rinse.

**box**: 120 ml tube.