



## Hair Color - REVLON PROFESSIONAL

### REVLONISSIMO COLORSMETIQUE™ coloring gel cream formulated as if it contains a hair mask



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Revlon Professional competence in coloration, combined with the most advanced hair treatment and cosmetic ingredients ' has created **COLORSMETIQUE™ REVLONISSIMO** a new permanent coloring cream gel formulated as if it contained a hair mask. Perfect color and hair beautifully fed.

#### Features and benefits:

- nuance belle ' reliable and durable;
- exclusive formula staining color results that remain attractive until next report;
- natural look;
- gray coverage up to 100%;
- maximum Sheen;
- hair eight times brighter than before coloring bleached hair;
- shinier hair natural hair twice;
- maximum respect for the hair with a proprietary blend of polymers ' conditioning agents and advanced cosmetic molecules to pamper take care and protect the hair during colouring process;
- hair twice more resistant to breakage than prior to staining on bleached hair;
- wet and dry hair easier to untangle the use after use. The comb glides smoothly even on hair;
- new texture more creamy and supple is easy to mix and apply;
- new fragrance.

#### Active principles:

- controlled oxidation to better distribute the pigments in the stem of the hair;
- wide variety of colorings oxidants that guarantee color chromaticity uniformity and intensity;
- specific dyes C5 who donate beauty ' vivacity and sublime intensity;
- new molecule illuminating with a dual action for a mirror effect of long duration;
- hyaluronic acid that is the skin moisturizing;
- soy proteins which nourish ' renew and prepare to receive the hair color under the best conditions;
- mixture of agents for the treatment of hair protecting the integrity of the hair cuticle and is sealing well tips for a look that's taken care of.

**shades:** a bouquet of rich colors and versatile 95 by the beauty.

**method of use:** the mixing ratio is 1 + 1 .5:60 ml 90 ml + color **Creme Peroxide** = 150 ml.  
The exposure time for the first application on natural hair is 20 min. for lengths and tips  
and 30 min. for the roots. Regrowth: treat the regrowth for 20-25 min ' apply on others ' if  
necessary leave for 5-10 min.  
Total time: 30 minutes.  
Resistant hair: 40 minutes.  
**packaging:** 60 ml tube.