



## Hair Color - SENSUS

### MC2 - PURE ENERGY

color cream Ammonia & PPD free



✉ [bbazar@globelife.com](mailto:bbazar@globelife.com)

☎ +39 0331 1706328

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MC2 ; PURE ENERGY, PURE EMOTION LINE MC2 BORN TO SURPRISE  
Its mix of technology and nature the perfect answer for those who want maximum performance in full respect of the skin, Hair and dell environment.

Features :

- coloring treatment to oxidation ;
- 100 % white hair coverage ;
- lightening up to 4 tones ;
- than the skin and the hair fiber ;
- brilliant result and multidimensional ;
- stable color from the long -term ;
- Ammonia & PPD free.

MC2 PURE ENERGY a coloring cream cosmetics permanent oxidation that combines tradition and innovation. L ethics formulation is combined all use of carefully selected raw materials and active ingredients of natural origin strongly linked to the tradition Tuscany. Honey, Sunflower, Olea Europea, Hawthorn, Pomegranate, Rosehip, Screw Vinifera and Juniper give the rich creamy texture maximum cosmeticit, ensuring maximum sensitivity on the scalp and the hair fiber deep respect throughout the coloring treatment. The properties antioxidants and moisturizers that distinguish each active ingredient work synergistically, counteracting l oxidizing action outside and formation of free radicals.

**Shades** over 80 shades divided into 19 series : NATURAL, NATURAL INTENSE, ASH, BEIGE, BROWN, GOLDEN, GOLDEN ASH, BROWN BEIGE, GOLDEN COPPER, COPPER, COPPER & GOLD, RED, RED COPPER, BRIGHT RED, MAHOGANY, PURPLE, Superschiarente, TONER, BOOSTER, MODULATER.

**way d use:** mixing ratio 1 : 1, 5 with CREAM ACTIVATOR 10, 20, 30, 40 volumes ; 1 : 2 using Superlight CREAM ACTIVATOR 40 volumes ; 1 : 2 with TONER COSMETIC FIX.

**Package** : 60 ml tube.