



Hair Color - VITALITYS

ABSOLUTE ART color cream



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Innovative Technology Çeffetto binomial guaranteed by the exclusive formulation of the Protector Oil in conjunction with the cream colorant ABSOLUTE high sealing with a mixture of protective oils, available in an infinite number of shades. The formulation is based on natural essences to enhance the brightness of the color. Superior durability and greater stability with the new dyes to high estate. Maximum protection thanks to Lime and Calendula extracts. Delicate scents to make more pleasant the color service.

Features:

- Microemulsions of fatty alcohols
- ART adjuvant oil to be mixed with cream coloring. Contains oil lojoba, Rice and Olive Oil
- Development of controlled oxidation of the mixture (mixture of cream and antioxidant sachet)
- Alkalinity controlled
- Low percentage of ammonia
- Protective interaction of natural extracts of Chamomile, Mallow, Linden and Marigold

Advantages:

- Softens the bark and protects the scalp
- The dye mixture penetrates progressively and evenly through the hair fiber and dye melanin, the natural pigment of the hair
- Less aggression and reduced damage to the hair
- Anti-inflammatory, moisturizing and soothing
- Reconstructs the hair fiber

Results:

- Prepares the hair fiber to absorb the pigment
- Protection of the hair fiber and scalp
- The coloring is uniform and is resistant to washing
- The hair is intact
- Less skin irritation and burns
- Hair soft, smooth, natural color

method of use : dilution 1 + 1.5 for the natural series ; 1 + 3 for the series ultraschiarenti
box: 100 ml tube