



## Hair Color - WELLA

### KOLESTON PERFECT INNOSENSE



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### KOLESTON PERFECT INNOSENSE

Is the first professional product for hair coloring formulated with ME +: a revolutionary new molecule that has a reduced risk of developing allergies outstanding color performance (quality mark European Centre for Allergy Research Foundation – ECARF). Perfect cover up to 100% of grey hair, incredibly uniform from root to tip. Contains up to 25% of conditioning agents and lipids for a perfect result, assisted by a gentle on the hair. Up to 66% more shine than the untreated hair. PTD dyestuff molecules and pPD are commonly used in the colors for the excellent coverage and durability. Are found in about 90% of the natural brown hair and dark, especially in those shades. The revolutionary ME + color molecule is less sensitising than usual pTD and pPD, while maintaining the same colour performance. KOLESTON PERFECT INNOSENSE guarantees the same reliability of KOLESTON PERFECT: up to 100% coverage of grey hair and up to 3 levels of lift.

**shades:** available in 27 shades for a comprehensive palette and versatile hair full of vitality, with an intense colour and vibrant

**How to employor:** you use with a ratio of 1:1

**packaging:** 60 ml tube