



## Haircare Treatments - DAVINES

### ESSENTIAL HAIRCARE AND ENVIRONMENTAL SUSTAINABILITY



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### ESSENTIAL HAIRCARE AND ENVIRONMENTAL SUSTAINABILITY

The packaging of Essential Haircare and its mini formats is based on environmental sustainability. Davines has chosen to use food grade plastics, which can be adopted later as object or container plant pots. For packaging of each product was used only the quantity of plastic needed for the adequate protection of formulations. By joining the LifeGate Zero impact® project, the carbon dioxide emissions from the production of packaging Essential Haircare are offset by development and the protection of forests in Madagascar. In addition, Essential Haircare is produced with energy entirely from renewable sources.

- MINUTES: enlightening and protection for color-treated hair
- HERMOSA: nourishing for damaged hair and dry climates
- MOMO: for dry and dehydrated
- DEDE: for daily use
- LOVE: elasticity and disciplining for wavy hair and curly
- SOLUTION: shampoo refreshing active
- Polishing for long hair breakage or damaged MELU:
- VOLUME: volumizing for fine hair or body