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Mulberry's Johnny Coca reveals his vision for the British brand

From Spain to Somerset by way of Paris, where he worked for Céline and Louis Vuitton, Johnny Coca has stuck to his singular vision. He has brought to the Mulberry factories in England's rural West Country the diversity he finds on the streets of today. Combining whimsical bags with intelligent, modern design, and extending the range from accessories to outfits, Mulberry now has a varied range of looks and styles. And if some of the colours have a touch of the steamy Latin climate, there is always a floppy sun hat to bring the look back to British turf.

L'articolo [Mulberry's Johnny Coca reveals his vision for the British brand](#) sembra essere il primo su [Vogue.it](#).